

MINUTES OF THE SPECIAL MEETING
OF THE PRESIDENT AND BOARD OF TRUSTEES
OF THE VILLAGE OF SOUTH BARRINGTON

Tuesday, May 8, 2018 2:00 p.m.

Rose Hall in the SB Village Hall 30 S. Barrington Road South Barrington, IL

CALL TO ORDER

President McCombie called the Special meeting to order at 2:16 p.m. Clerk Wood took roll:

Present: President: Paula McCombie

Trustees: Joseph Abbate, Bernard Kerman, Hina Patel, Anthony Stagno

Absent: Trustees: Therese DeSerto-Cohen, Steve Guranovich

A quorum was present. Also present were Village Administrator Bob Palmer, Village Engineer Natalie Karney, Village Finance Director Michelle Bodie, and Executive Assistant/Deputy Clerk Melissa Moeller.

PRESENTATIONS

Present for Nehlsen Communications:

Nancy Nehlsen, President

Matt Sanchez, Lead Designer

Mitchell Seifert, Lead Web Design

Ms. Nancy Nehlsen introduced herself and her designers, and gave a brief background of their full-service marketing company, emphasizing the importance to partner with clients and create strategies. Mr. Matt Sanchez explained their branding process, saying that branding is storytelling, and detailing the phases Nehlsen goes through with clients – discovery, reflection, implementation and branded graphics. They showed examples from other clients and explained specifics to their process. Mr. Mitch Seifert explained the hosting service. Following the presentation, there was discussion and questions from the Board. President McCombie thanked the Nehlsen group for their presentation and announced a brief break before the next presentation.

Present for Menagery:

Rey Mena, Chief Creative

Mr. Rey Mena began his presentation to the Board, saying his work is about telling a story. He said that technology is so much easier today that it is not even a question anymore; the key is marketing, and to become marketer of your own brand. He spoke of benefits of using Wordpress, and spoke on website hosting. Following the presentation, there was discussion and questions from the Board. President McCombie thanked Mr. Mena for his presentation.

The Board then discussed and compared the two companies and their services. Executive Assistant/Deputy Clerk Melissa Moeller provided additional insights into the differences between the companies. President McCombie asked the Board if they were comfortable deciding today who to hire for website design.

PUBLIC COMMENT

There were no residents who wished to address the Board.

APPROVAL OF MINUTES

MOTION to APPROVE THE MINUTES OF THE APRIL 24, 2018 SPECIAL BOARD MEETING was made by Trustee Patel.

SECONDED by Trustee Kerman.

There was no further discussion. By unanimous voice vote, the motion carried.

RESOLUTION R-2018-1811 Resolution Authorizing the Execution of an Agreement by and between Menagery and The Village of South Barrington

MOTION TO AUTHORIZE EXECUTION OF AGREEMENT WITH MENAGERY FOR WEBSITE DESIGN SERVICES was made by Trustee Kerman.

SECONDED by Trustee Stagno.

DISCUSSION: President McCombie asked if there were any questions. She clarified that Menagery had an option on hosting and technical support of an all-inclusive annual rate or monthly hosting and hourly support rates; she said the Village would take the fully inclusive plan for the first year.

Roll call was taken:

AYES: Abbate, Kerman, Patel, Stagno

NAYS: (None)

ABSTAIN: (None)

ABSENT: DeSerto-Cohen, Guranovich

Motion carried.

NEW BUSINESS

(None)

OLD BUSINESS


(None)

ADJOURNMENT

MOTION to ADJOURN was made by Trustee Kerman.

SECONDED by Trustee Stagno.

There was no further discussion. By unanimous voice vote, the motion carried, and the meeting adjourned at 5:47 p.m.



Donna Wood, Village Clerk

These minutes were approved this
7th Day of JUNE, 2018